

BRADWELL PARISH COUNCIL



POLICY	Social media
VERSION	1.0
LAST REVIEWED	23 January 2026

1.0 POLICY STATEMENT

Bradwell Parish Council recognises that social media is an important communication tool to engage with residents and promote transparency.

This policy applies to councillors, employees, and authorised representatives using social media for council business.

This policy is in place to ensure the lawful, respectful, and professional use of social media.

2.0 AIMS

2.1 Accounts must be authorised by Council and administered by the clerk and two nominated councillors.

2.2. Social media may be used for sharing information, notices, and community updates but not for political activity or confidential matters. Comments will be turned off from posts. Individual responses are not permitted on council social media. The page must specify that all official communication needs to be sent to the parish clerk on email to parishclerk@bradda.org

2.3. All posts must be accurate at the time of publication, respectful, and compliant with the code of conduct. Posts must not reflect the views of individual councillors or the clerk.

2.4. Personal data must not be shared without the express permission of the individual and GDPR rules must be followed.