

BRADWELL PARISH COUNCIL



POLICY	Speeding Indicator Device (SID)
VERSION	1.0
LAST REVIEWED	01/10/2025

1. Purpose

The purpose of this policy is to establish guidelines for the use, installation, and maintenance of Speeding Indicator Devices to promote safe driving and reduce speeding in designated areas.

2. Objectives

- To increase driver awareness of speed limits
- To deter speeding and promote compliance with traffic regulations
- To collect data for traffic analysis and enforcement planning
- To enhance safety for pedestrians, cyclists, and other road users

3. Device Description

Speeding indicator devices are electronic signs that detect and display a vehicle's speed as it approaches. These devices may also record traffic data (e.g., speed, volume) for analysis.

4. Installation Guidelines

- Devices will be installed in areas with a demonstrated need, based on community requests, safety concerns and data provided by the Speed Watch team.
- Final approval for installation sites will be determined by Derbyshire County Council
- Devices must not obstruct visibility or interfere with other traffic control devices.

5. Use and Operation

- Devices will operate 24/7 as determined by the site's specific needs.
- The devices will be programmed to display vehicle speeds and give a thankyou/warning depending on the travelling speed
- Flashing lights or colours may be enabled when vehicles exceed a certain speed threshold.

6. Data Collection and Privacy

- Collected data (vehicle speeds, traffic counts) will be used for traffic safety analysis and planning only.
- No personal or identifiable vehicle information is or will be recorded.
- Data access will be restricted to the clerk, one other councillor and the speedwatch co-ordinator.

7. Maintenance and Inspection

- Devices will be routinely inspected and maintained by Bradwell Parish Council
- Malfunctions or vandalism must be reported immediately for prompt repair.

8. Community/Employee Communication

- Where applicable, the community or employees will be informed about the purpose and locations of devices through Bradwell News and or the Bradwell Parish Council Facebook page
- Feedback regarding device effectiveness or concerns can be submitted to the clerk at parishclerk@bradda.org

9. Policy Review

This policy will be reviewed annually or as needed to incorporate improvements based on new technologies, feedback, or changes in regulations

10. Approval and Versioning

Effective Date: 3/10/2025

Approved By: Vanessa Ball

Policy Version: 1:0