

Bradwell News

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Issue 257
November 2023
www.bradda.org

Xmas Tree Festival in Church from early December.

EVENTS

Tue 21: Historical Society: 8pm in the Methodist Hall. "The History of Oswald House, The Hills, by Brian Gillham.
Sat 2 Dec: St Barnabas Christmas Fair: Memorial Hall: 10 to 11:30am. Father Christmas will attend, plus festive stalls, cakes and refreshments for you to enjoy.

BRADWELL COMMUNITY DIARY

Are you planning an event for 2024? You can now make use of the **new Community Diary** which can be found in the foyer of the Community Library in Bradwell. The diary is available whenever the Library is open and all village groups and organisations are welcome to use it to promote their programme of events. You can not only use the new diary, but also the Community Notice Board, which is also situated in the foyer of the Library. This is a new innovation, developed for the benefit of the village and hopefully will be an aid to the many groups in their planning.

COMMUNITY LIBRARY

The '**Sale of Books**' section in the foyer to your Library will be holding a Christmas Sale from now until 22nd December 2023. There are bargains galore and adults can purchase four books for only £1.00. Children's Books are available at the unbelievable price of five for £1.00.
Do pay us a visit because you never know, you may find that particular book for which you've been searching for ages.

HAPPY 90TH BIRTHDAY

Bradwell resident Maurice Slater looking in great shape on his 90th birthday and holding the small gift which had been presented to him by Cllr Harrison on behalf of the Parish Council.



WE REMEMBER THEM

On Saturday 4th November from 10:00 to 11:30am a coffee morning will be held at St Barnabas Church for the Royal British Legion. This year the Service of Remembrance on Sunday 12th November will be held at the Methodist Chapel, starting at 10:00am followed by the Act of Remembrance at 10:45am at the village cenotaph, St Barnabas Church.

BECT AND CAR SCHEME

A big thank you to the Methodist Church Community Café morning on 7th October, raising awareness and money for this much needed charity. Total raised was **£266.00** Fantastic! BECT is a registered charity providing transport for people needing to get to hospitals and doctors appointments etc. They also run minibuses to and from local supermarkets and day trips out. In particular, for this message they are in urgent need of volunteer drivers to drive their own cars (expenses paid) with the Car Scheme transporting passengers to and from hospitals etc. for appointments and consultations. If anybody would like to volunteer their services for this vital role in the community, please ring BECT 01629 641920 or 641922 for further information.

THANK YOU'S

Bradwell Preschool wish to thank everyone for their fundraising efforts, donations and support during carnival week. The total donated was over £875, which will be used to provide new learning opportunities and experiences for the children. As a small charity your donations really do make a difference to local children and families. Thank you so much.

A very big thank you to all who were the Collecting Locations, and everyone who donated Paracetamol to the Ukrainian appeal. The response was excellent, so well done Bradwell. The Paracetamol were delivered to the Parish Church in Bakewell on 13th October and will be on their way to Ukraine on 2nd November.

SEND US YOUR NEWS

The views expressed in this Newsletter are not necessarily those of the editorial team. Please send news by e-mail to: paul@paulandliz.org or call Paul (623941), Andy (623483) or Steve (620329). You can also leave hand written copy at the Post Office. For questions on advertising please call Caroline (623485) or e-mail carolinepreston37@gmail.com
Copy Deadline for December Edition: 19th November

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Also, **Christmas Menu** - booking from 1st to 23rd December. Party Nights with Dancing on Fridays and Saturdays throughout the month. See Facebook or Post Office for Menu.

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PARISH COUNCIL NEWS

New Defibrillator: The village has been gifted a defibrillator, from James Fearn and the local First Responders. Council decided that the best place for this defibrillator to be located was on The Hills. Many thanks to Mr and Mrs Judge for allowing it to be installed on their wall and for providing power for the box. The parish council funded the purchase of the defibrillator box. Thanks also Cllr B Salisbury for his work getting this installed. Council is now investigating where to place a defibrillator in Smalldale, so that all areas of the village have easy access to a defibrillator in case of emergency. This defibrillator has been registered with East Midlands Ambulance Service and the emergency call handler will give out the key code for access to the box when needed.

Council Insurance: Council has renewed their insurance for the coming year. The certificates are posted on the website.

Café at Town Bottom playing fields: Unfortunately, Lynne who has been running the café for the last year is unable to continue. Many thanks to Lynne for running what has proven to be a very successful café, appreciated by a lot of people. Therefore, the lease of the room has been advertised on the Council Facebook page and on village notice boards. Following the advertising process for lease of the room, it has been awarded to Lisa Elliott, who will be letting everyone know her plans. We wish Lisa every success with the venture.

Winter Preparations: Although the weather is still mild preparations for dealing with adverse winter weather have commenced with an audit of the County and Parish council grit bins around the parish to ensure they contain adequate supplies. As was observed last year during the survey some bins are being incorrectly used as litter bins. Unfortunately, it means that the rubbish must be removed before the grit can be used, so it would be great if this could be stopped! The parish has signed up as a member of the DCC Winter Service Scheme for another year, meaning DCC will provide us with snow clearing training and bags of grit. If you are interested in joining the team who spread the grit onto our pavements, please contact the Clerk for further details.

Youth Activities: Thanks to County Councillor Sutton and District Councillor Nash for their grants in support of the youth activities program. Their combined contributions have paid for four of the activities.

Wildflower Group: A representative from the wildflower group gave a presentation to council on the work they have completed during the last year and what they want to complete in the next three years. Council agreed to continue to support the project as per the last 3 years with no changes.

Public Participation: We welcome members of the public at both the main council and all committee meetings. Council meetings are generally held at 7:30 p.m. on the first Tuesday. See the parish notice boards (on the side of the Memorial Hall and in the Peace Gardens bus shelter) for meeting announcements and agendas.

Contacts: Parish Clerk (623485) or parishclerk@bradda.org
Council Chair (623941) or cldrdowning@bradda.org

BRADWELLS ICE CREAM A History - Continued

Continuing our history of Bradwells Ice Cream.

6 Lawrence Woskow



Lawrence (1963 -) has been described as a British serial entrepreneur and a dynamic character who usually got his own way. He had a connection to Bradwell, as his mother lived there and he had his first taste of Bradwell's

Ice Cream when he was aged 5. In his early career it was reported that at the age of 23 he was the youngest buyer at Marks & Spencer. He clearly had exceptional vision in building his business empire and has, over the years, been involved in a number of UK companies, including Little Chef (a chain of 230 roadside restaurants), Out of Town Restaurants Group (the UK's largest shopping center caterer), Free Spirit (a chain of surf/outdoor retail stores) and the luxury ice cream brands Loseley and Bradwell's.

He was an active individual who enjoyed bike riding until his heart attack in 2006, after which he retired for some years from business activities whilst recuperating in the USA and the Bahamas. In 2009 he began investing in UK commercial properties, including redeveloping Harrogate's town centre. Whilst based in the Bahamas Woskow has built stakes in a number of technology businesses around the globe. He bought the Bradwell's Ice Cream business from Noel Bradwell in 1992 retaining Noel as a consultant and Jane Bownes as general manager. It is clear that Bradwell's Ice Cream was relatively a very minor part of his business portfolio and that he relied on the other directors and staff to manage and run the business. Whilst he recuperated after his heart attack he gave full financial control to another director of Bradwell's Ice Cream, who was also on the board of various other companies. This individual exploited his position to corruptly extract large sums of money from Bradwell's Ice Cream and the Out of Town Restaurant Group. This individual was investigated by the Police in 2010, convicted in 2014 and sentenced to four years in jail. Although this individual repaid some of the £2.8m money stolen between 2006 and 2010, the net loss connected to Bradwell's Ice Cream was £776,000 while Out of Town Leisure Group, which ran a number of food outlets including eight at Meadowhall Shopping Centre, had a net loss of £818,000. Out of Town could not sustain such losses, Sheffield Crown Court heard, and was put into administration in 2010 with the loss of around 350 jobs. Lawrence helped Bradwell's Ice Cream to survive this disaster.

Under the leadership of Lawrence and the other directors the business expanded significantly. The Wortley Court factory



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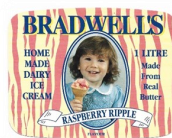
was expanded significantly to cater for the increased production by a £500,000 investment. Contracts were agreed to operate ice cream booths at Meadowhall, Trafford Centre, the Metro Centre in Gateshead and the Bluewater Centre in Kent. Lawrence was successful in obtaining a 20 year contract with the Trafford Centre to have five booths throughout the centre. These booths sold the full range of Bradwell's Ice Creams together with various soft drinks. Shortly after Meadowhall opened, in September 1990 he also arranged a similar contract with Meadowhall in Sheffield for three booths. The staff for all these outlets needed to be recruited, trained and managed. Jane Bownes did this initially but later Lawrence arranged for another of his businesses, Out of Town Leisure Group, to take over this responsibility.

Lawrence had a vision for Bradwell's Ice Cream to be a national brand of luxury ice cream, perhaps using the Little



Chef outlets as a means of achieving this. He identified a gap in the market between the cheap, artificial ice creams and the really expensive ones. He wanted to create a brand name to be known throughout the UK whilst maintaining the quality synonymous with Bradwell's Ice Cream. He did this by introducing it to major super-

markets, shopping malls, to a wide-spread area of smaller retail shops and delis, to both individual and chains of restaurants and to a vast area of the country where 'cornets' were bought. In all over a thousand outlets. He even reviewed the marketing material and used a picture of his 2 year old daughter on the packaging. The business continued to grow and develop and at its peak produced 1.2 million litres each year with a total staff of 11, four of which were part time. At one point Lawrence had the idea of centralising the production of the ice cream for the Loseley and Bradwell's luxury brands on one site and so the manufacture of Bradwell's ice cream was transferred to the Loseley site in North Wales. However, after a period of time it was felt that the quality of the ice cream made there was not to the expected standard and so production was brought back to Bradwell. Loseley had invested over EUR10 million in the 80,000 square foot plant, which was built in 2004. The factory housed state of the art production lines and fully automated processing equipment and was built primarily to produce ice cream. However, in July 2011, the Loseley business was closed down and the confectionery production equipment, storage tanks and packaging equipment were all auctioned off. Lawrence retained ownership of the Bradwell business and premises until late 2019 at which point he sold the business to Jane Bownes who was the last remaining of the directors of the business. He did however retain ownership of the Wortley Court barn and charged the ice cream busi-



ness rental until he sold the premises in 2020. After this the business still had to pay rent to the new owner.
To Be Continued.....

WILDFLOWER GROUP

Our Bradwell wildflower sites have now had their final cut. We have raked off and removed the grass cuttings to stop them from rotting down and enriching the ground, which can then encourage strong grasses and plants to thrive. This can then overwhelm the less robust wildflowers, so we aim to reduce the fertility of the sites each year in order to help wildflowers to get established. The mowing of our sites at Dale End, Fir Tree and Towngate is left until late summer for the plants to set seed in readiness for the following spring. Butterfly and moth caterpillars also benefit from the longer grasses, where they can hide and pupate. We have now prepared the ground and sown yellow rattle again. This flower is very beneficial for the establishment of wildflowers as it is semi-parasitic on grasses and so reduces their strength. We have also sown and planted other locally sourced species which we hope will do well and look attractive. The above sites have now been re-fenced to protect the new growth. Winter cold and frosts can be helpful for the germination of some wildflower seeds. We now look forward to the fourth season of our project and to yet more growth of ox-eye daisies, yarrow, sorrel, cowslips, scabious, hawkbit etc. The Group have mounted an exhibition of art work by children from St Barnabas Infant school, whom we have been supporting in learning to identify Bradwell's wildflowers. Go and have a look at their beautifully observed drawings – October until end of November.

HOLLOWFORD CHRISTMAS MARKET

The Hollowford Christmas market is happening in Castleton on Saturday 2nd December. Open from 11am to 5pm there will be a fantastic range of products and produce from local businesses, groups and home crafters including decorations, jewellery, cakes, chutneys, pictures/photographs, artwork, cards and much more. Food and Refreshments are available and the best postcode to use if driving is S33 8WR and follow the signs. Hathersage Choir will be performing from around 12 noon and entry is free.



BRADDA DADS



If this issue reaches you before the Bradda Dads Bonfire and Fireworks, don't forget **4th November at 6pm**. If this reaches you after, we hope it was enjoyed by all!

Bradda Dads **Christmas Card** and **Pensioner's Lunch** slips should be in this Bradda News issue. Please get these filled in and back to us by **10th November**. If either slippery slip has slipped out and escaped, or you require extra, please ask Rob at the Post Office.

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PERSONAL ANNOUNCEMENTS

THANKS



On behalf of Maurice we would like to thank everyone for the lovely cards, messages and presents Maurice received from so many people to celebrate his 90th birthday. It was truly amazing. A special Thank You has to go to all his neighbours, who started his day with a chorus of Happy Birthday along with cake and candles. Thanks also to everyone who joined Maurice and his family to celebrate at the Shoulder Of Mutton in the evening. You all made it such a special and enjoyable evening. Lynn and her team were fantastic. Andrea, Ayrtan, Shane & Kate

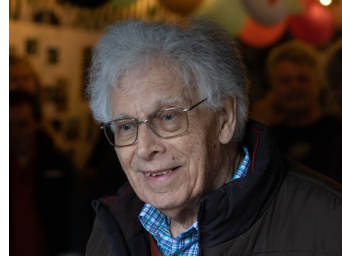
BIRTH ANNOUNCEMENT



Zach and Kate Harrison are happy to announce the birth of their son, Reggie Andrew Paul Harrison. Weighing 7lbs, Reggie was born at Chesterfield Hospital at 7pm on Thurs 7th September 2023. He is a welcome baby brother for Leah and Millie. 777 is the Angel Number associated with good luck. We wish Reggie a bright and lucky future.

TERENCE ALLCROFT

Born 16th May, 1933 Terry was one of three sons born to Alfred and Elise Allcroft of Stocksbridge. On leaving the local grammar school he took up a career in building and plumbing with a Stocksbridge building contractor. He undertook his National Service with the RAF at Leeming Bar and was im-



mensely proud of this opportunity. He married Marion Johnson of Sheffield, a nurse at King Edward's Hospital. Their first home was in Club Garden Road, Sheffield and later Glenalmond Road where they raised their family of three sons, Richard, Micheal and Martin. They

moved to Eden Tree House, Bradwell in 1972. From here Terry carried on his career as a travelling sales representative, travelling many thousands of miles in his beloved Ford Cortina cars. In 1976 he started his own business, High Peak Heating Supplies at Brookside, Bradwell which he continued to run until well beyond his official retirement age.

Terry enjoyed many hobbies, most of which involved collecting - stamps, coins, books, railway and film memorabilia. He was heavily involved with the Hope Valley Lions, Sheffield Historical Society and several railway preservation societies. He cared for his wife, Marion as she struggled with dementia, ensuring that she received the very best care. Terry loved a good party, and for his 90th birthday he organised a party at Eden Tree for family, friends and former business customers. A marquee was erected, the Tideswell Band engaged and with fine ales and a hog roast he partied the night away, even though he was in poor health.

Terry passed away with breathing difficulties at Calow Hospital on 22nd August, 2023. He leaves wife Marion, sons Richard, Micheal and Martin, grandsons Mathew and Adam, daughters-in-law Jill, Sue and Tina

St. Barnabas Church: November 2023

5th	11:00	All Age Worship - St Barnabas.
	14:30	All Souls - St Edmund's, Castleton
12th	10:00	Remembrance Service - Methodist Church and War Memorial
	14:30	Baptism
19th	09:30	Communion - Bradwell
26th	10:00	Outdoor Benefice - Castleton. 16:00 Said Communion, Bradwell

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