



## Community Plan

### Introduction

This Community plan, produced during development of the Bradwell Parish Neighbourhood Plan, covers areas which are important to the community, but which are not covered by the Localism Act (2011). The conclusions have been formed based on feedback from residents, business owners and organisation members through open public meetings and questionnaires. New policies are supported by the Parish Council.

This plan will help to expand and support the shared vision for our community and the aims and objectives previously laid out in the 2013 Bradwell Parish Plan. The vision comes from the community and demonstrates to local authorities and agencies what are the wishes of the community, plus making proposals for how they can be achieved.

The purpose of the Community Plan is to communicate an extended vision, beyond just planning, of how those who live and work in Bradwell Parish want it to be, or to remain, over a period of time, taking into account the environmental, economic and social issues it faces.

It covers in one document those subjects which influence how the Parish wishes to move forward, to enable those who read the Plan to appreciate and support the views and ideas of the Parish. Although not planning based, it is included here to support the policies within the document and provide guidance should related matters arise not covered in the main part of the Neighbourhood Plan.

This Community Plan combines the objective of the Parish plan with non-planning items identified in the latest round of consultations.

As a guide, objectives are from the Parish Plan and are reproduced here for completeness. Policies starting with "CP" are policies which expand on the original Parish Plan objectives or are in addition to them. Policies starting with "CP" are supported by the Parish Council and will be used to guide their decisions.

All other policies refer to the Bradwell Parish Neighbourhood Plan.

# BRADWELL PARISH COUNCIL



## Contents

Introduction	1
Enhancing the Bradwell Parish Plan	3
Business	3
Communications	4
Transport	5
Housing	6
Buildings	6
Environment	7
Services, Education and Infrastructure	7
Sports and Leisure	7
Culture and Tourism	9



## Supporting and Enhancing the Bradwell Parish Plan (BPP)

The Bradwell Parish Neighbourhood Plan (BPNP) will be an adopted legal document and the main body of it can only deal with planning issues, i.e. the use of land. Therefore, there are areas of the Bradwell Parish Plan which still remain to be accomplished.

The Parish Plan Vision was updated and embedded in the BPNP.

This Community Plan allows views and ideas to be expressed on what the Parish wants to do to preserve and enhance its quality of life. For example:

- Community and retail services and facilities
- Road, traffic and transport issues
- Matters of health, social well-being and education
- The local economy

Potential projects are identified in this Community Plan. When they are ready to become Action Plans they can be pursued with Bradwell Parish Council, Local Authorities, Public and Private Bodies and, where required, seek support from funding agencies.

There is no guarantee of a project moving forward. However, with a Community Plan demonstrating a need which the majority of residents want, it is more likely to gain support than a Parish without a Plan.

From the various sections of the Parish Plan the following objectives have been included in the Bradwell Parish Neighbourhood Plan.

## Plan Sections

### Business

Bradwell must ensure that businesses can thrive and develop in the village and that the essential services required by the community are maintained. Achieving this requires that the support infrastructure is in place to allow existing businesses and retail services to continue to thrive and for new small and medium sized businesses to be established. There is a need to identify and encourage the use of possible locations for starter and expansion units, taking account of how close they need to be, what is considered a fair commuting distance and whether people walk or cycle.

**PP Objective 1:** Create a “Bradwell Chamber of Commerce” to promote and enhance the ability of local businesses to thrive.

**PP Objective 2:** Ensure any redevelopment of the Newburgh site includes business start-up and expansion units for businesses suited to its village location. Identify and promote other locations for such units. Consider exploiting the use of Brownfield sites or redundant buildings and support the development of Stretfield Mill.

**Note: Objective 2 has been included in policy LE1**

**PP Objective 3:** Encourage and support apprenticeships and youth employment in the Parish.



**PP Objective 4:** Increase the self-sustainability of the village, for example to reduce the need to travel for food and groceries.

**Policy CP1:** Support business expansion

Attracting businesses to the Parish and encouraging them is important given the limited amount of local employment opportunities. Proposals to upgrade or extend new or existing employment sites will be supported provided that any impact on the local environment is acceptable and complies with the policies within this plan.

**Policy CP2: Retain existing businesses**

The village centre in Bradwell is an essential part of the fabric of life for many residents. A wide variety of different local retail outlets and businesses are vital if the village is to continue to be a vibrant, growing community. Although a certain amount of "out of town" shopping must be expected, it is vital that the local shops are supported and encouraged to ensure their survival.

This Plan seeks to support and promote local shops and businesses and recognises the importance that easy parking makes to their success.

Change of use from retail (A1) to financial and professional (A2) and from retail (A1) to food and drink (A3, 4 and 5) uses at ground level will be supported:

- provided it can be demonstrated that the change satisfies an identified community need and its establishment would enhance the village centre's "convenience and destination appeal" or demonstrate tangible community benefit
- A shop window display frontage in keeping with the character of the area is maintained
- No individual retail outlet is so large that it endangers the trade of other businesses

Change of use from business to residential will not be supported unless the business has been advertised for sale at a reasonable market price for a period of not less than one year and no buyer has been found.

## Communications

All forms of communication are becoming increasingly important, even more so for rural communities. High speed broadband opens considerable opportunities for businesses but with the increase in home shopping, Internet banking and home entertainment streaming it will soon be essential for every household in the 21<sup>st</sup> century. Good mobile phone reception is also essential, as are reliable land lines.

**PP Objective 1:** Ensure a suitable level of "digital connectivity" which allows the village to thrive, grow and which meets the same standards as are available in major cities. Improve mobile telephone and digital radio and TV (Freeview) reception in the valley.

**Note: Objective 1 has been included in LE3**

**PP Objective 2:** Investigate alliances with adjoining parishes for overlapping projects.

**PP Objective 3:** Maintain a Post Office in the future which continues to support the needs and aspirations of both retail and commercial customers.



## Transport

Reliable and efficient transport links (public and private) are essential for a rural economy to survive and prosper. Bus and train services must be at useful time intervals and at reasonable cost.

It is also essential that the road system is capable of meeting the needs of all users and that the Parish is consulted on any planned changes, particularly on parking restrictions and traffic calming measures.

We need to maintain and increase the use of pathways and cycle ways.

**PP Objective 1:** Reduce danger to pedestrians on the narrow road at Brough by provision of a footpath and/or single file traffic lights.

**Note: Objective 1 has been included in policy T1**

**PP Objective 2:** Install a pedestrian controlled crossing on the main road for safe access to the 'Beggars Plot' playground.

**PP Objective 3:** Maintain a public transport service, increase the frequency and times of the train connections. Ensure the road system is fit for purpose.

**Policy CP3:** Develop better services and improved planning of public transport

Improvements to the services and better coordination between rail, bus and community transport are essential if residents are to be expected to use these services as an alternative to private cars.

This Plan supports any initiative which seeks to develop improved services and better coordination between the various public transport services.

**Policy CP4:** Maintain current traffic flow restrictions and on-street parking facilities.

The B6049 runs through the centre of Bradwell and forms a link between the A6181 and the A623. It is therefore part of a main route between Sheffield and Manchester and attracts a significant amount of traffic. The introduction of traffic lights at a pinch point and the provision of on-street parking bays has been effective in calming traffic, as demonstrated by the fact that there have been no serious traffic incidents within the area since the introduction of these controls. The safety of both motorists and pedestrians is paramount and therefore villagers do not want to see changes to this successful traffic system. On street parking bays also provide passing motorists with a means of using the village shops, increasing their trade as a result.

This Plan supports the principle of using pinch points and 'on-street' parking bays for traffic calming on Netherside and Church Street. Any proposals to remove or reduce these passive measures will not be supported.

## Housing

All objectives identified within the Parish Plan have been supported or extended in the Bradwell Parish Neighbourhood Plan.

## Buildings

The Parish of Bradwell is built upon an industrial background, which makes for a strong and diverse community. The village does not want to lose this identity. Brownfield sites within a National Park are a



very rare resource and need to be preserved for their potential for future commercial enterprise, even though the demand may not exist at present. Develop these sites for domestic use and you lose forever the development opportunities which a Brownfield site provides. The long term sustainability of our community depends on a balance between the development of housing, commerce and employment.

**PP Objective 1:** Promote the industrial use of our brownfield sites.

**Note: Objective 1 has been included in H3**

The re-use of “brownfield sites” for a mixed use of potential housing and creation of jobs was one of the key drivers for the Neighbourhood Plan.

**PP Objective 2:** Identify buildings and structures in the Parish worthy of preservation.

**Policy CP5:** Retain Assets of Community Value

The Parish Council will support proposals, which will enhance the viability and/or community value of the properties registered, as Assets of Community Value will be supported. The PDNP Core Strategy policy HC4 resists proposals which result in either loss of community facilities such as shops and pubs, unless it can be clearly demonstrated that operation of an asset, or the ongoing delivery of the community value of the asset, is no longer needed, is available elsewhere or is not economically viable. Typically, this would mean the site has been offered at a reasonable market price for at least a year and that no interest in acquisition has been expressed or any other suitable employment or service trade uses identified.

Buildings registered as Assets of Community Value are recognised as significant in the economic and social viability of the villages. Loss of any of the few remaining shops in Bradwell would have a significant impact on the community. The four public houses are part of the social fabric of the village, as are the two community halls. Each asset is a major feature of daily life for residents, playing a central part in the vitality of the Parish and contributing to the sense of community.

Bradwell is in the process of creating a Community Land Trust (CLT). Proposals brought forward by the CLT, which promote the objectives of this plan, will be supported.

## Environment

We are fortunate to live in an area of outstanding natural beauty. Bradwell Brook is a unique limestone stream and it would be beneficial to raise awareness of its special qualities. The brook through the village requires regular cleaning and in the adjacent fields has a thriving colony of water voles. We need to protect this environment.

We also need to maintain and improve the appearance of the village; this requires the continuing support and active involvement of all residents to, for example, clean up after their dogs, remove litter, and keep gardens clean and tidy.

**PP Objective 1:** Help groups and individuals with energy conservation projects.

**Note: Objective 1 has been included in E3**

**PP Objective 2:** Maintain and improve Bradwell Parish’s rich flora and fauna.

**Note: Objective 2 has been included in E2**

**PP Objective 3:** Promote collaboration between landowners and residents to preserve and enhance the habitat.

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## Services, Education and Infrastructure

The Parish wishes to support and improve the assets we currently have, including the Police Station, the Fire Station, the Pre-school, Infants and Junior Schools, the Post Office, our Shops, Pubs and Churches.

**PP Objective 1:** Encourage and promote the use and development of the facilities we have.

**PP Objective 2:** Create a focal area for the village and improve the appearance of the main road.

**PP Objective 3:** Work with the schools, colleges and businesses to produce “fit for purpose” education that provides for the aspirations of our young and meets business needs. Provide support and mentoring services and seek the co-operation of the Parish Council to support to new business.

## Sports and Leisure

Socially the village is very active, with a diversity of volunteer-led organisations, activities and sports. These have many and varied facilities which need support on an on-going basis. Facilities include the Methodist Hall, the Memorial Hall, two playing fields, sports grounds and an all-weather MUGA pitch, all of which need to be constantly assessed and updated.

We want families and young people to be able to grow and develop without having to leave the Parish. We also want to ensure that older people can continue to enjoy fulfilling lives here.

**PP Objective 1:** Social Bradwell – improve the availability of information by increased use of the website with full details of all village organisations and links to their websites. A monthly diary will be available both on the website and displayed in the village.

**PP Objective 2:** Establish village allotments.

**Note: Objective 2 has been included in HEW1**

**PP Objective 3:** Extend and modernise the sports pavilions. This objective is supported in policy CP8 below.

**PP Objective 4:** Establish an OAP drop-in centre and an Internet café which could be a multi-use facility including the Youth Club and Pre-school.

**Policy CP6:** Protect existing and increase leisure opportunities.

Our outdoor spaces are seen as vital to maintaining a happy and healthy community. Surveys have shown how much the open spaces and leisure facilities in and around Bradwell mean to residents and visitors.

Existing open spaces including playing fields, outdoor sport and recreational land should not be built on. However, creation of further parking around the sports club would be encouraged.

Development of recreational buildings and leisure facilities will be supported provided that the design and scale of development is in keeping with the character of the location and that the impact on the residential amenity of surrounding residential properties is acceptable.

**Policy CP7:** Support independent living.

## Support for home help initiatives



12.5% of the community are aged over 65 (2011), an increase of 10% since 2001. Provision of services for the elderly are limited and not considered sufficient to meet the demands of our ageing population.

New, converted and extended independent living and care homes will be supported by this plan, provided that the design and scale of development is in keeping with the character of the location and that the impact on the amenity of surrounding residential properties is acceptable.

It is considered that this would be a suitable use for all or part of the current Newburgh site.

This plan will also support any technological advances which can be deployed within Bradwell to enable people to remain in their own homes. The availability and nature of these advances may change significantly over the next 15 years, but typically today this may mean better communication and more automated home help.

## **Culture and Tourism**

Bradwell has a valuable and interesting heritage, including Roman remains, the Grey Ditch and Bagshawe Cavern. It is the home of the original Bradda Beaver hat factories and the birthplace of Samuel Fox. A number of books have been published about the village and modern cultural activities include the Well Dressings, a Community Orchard, drama groups and folk singing.

Bradwell welcomes visitors but does not wish to become a tourist village. However, it is recognised that there are many rural activities close by and that visitors will come. We also recognise that many of our local businesses depend on visitors to survive and this will be supported by improvements to the appearance of the village.

**PP Objective 1:** Produce a leaflet of walks and places of interest for new residents and visitors and make the village more attractive for tourists and visitors.

**PP Objective 2:** Build a car park for both villagers and visitors. This will also improve the prospects of more events in the village halls.

**PP Objective 3:** Support our Memorial Hall to ensure future sustainability including the establishment of markets and trade fairs.

**Policy CP8:** Encourage better local signage in the Parish

Improving signage to promote the facilities available in the Parish will support businesses, improve the ability of suppliers to deliver their products and aid tourism.

Developments which provide improved publicity and signage relating to the promotion of the parish facilities will be supported provided that they enhance their surroundings, and do not impact negatively on the environment.

**Policy CP9:** Protect Schools.

Schools are a vital part of ensuring Bradwell remains a sustainable village.

Developments which develop and improve facilities for primary and junior schools in Bradwell will be supported.



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This plan will not permit redevelopment of the local school buildings unless better alternative facilities are provided within the Parish.